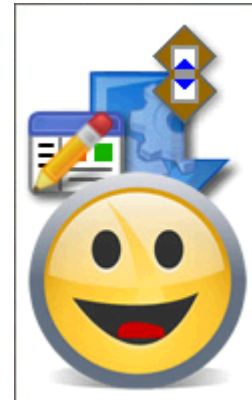**Author: Debbie Grignani, 2BrightSparks Pte Ltd.**

Let's be honest - we all love freebies. The same goes for software. Go and take a look at how many of the top twenty 'most popular' programs are freeware at www.download.com – the last time we checked it was 80%. Amazing!

We at 2BrightSparks recognize how important freeware is to the Internet community, and we've developed our fair share of great cost-free solutions. Here's your chance to find out the kinds of freeware we have to offer that you can use for yourself, or pass on to your friends and colleagues.

Where Freeware Means Free

Not all freeware is created equal. Freeware developed by 2BrightSparks is free for personal, educational, charity, government, and commercial use.

• No Spyware, Trojans, Viruses, or Advertisements

• No Nag Screens

• No Registrations

• No Payments

• No Collection of Demographic Information

• No Unauthorised Internet Connections

SyncBack

The very first and probably the most popular freeware, which sparked the beginning of 2BrightSparks is **SyncBack**. SyncBack is a program that allows you to easily backup and synchronize your files to the same drive, or a different drive or medium (which include CompactFlash, an FTP server, a Network or to a Zip archive). It is perfect for computer users who simply require basic backup and synchronization.

Every computer user needs to backup their data files, regardless of how this task is done - manually, which involves going from folder to folder and copying and pasting files to an external media, or automatically. If automatic backup is what you're after, then you're in luck. SyncBack allows you to schedule backups to an external medium as frequently or infrequently as you like.

Although being freeware, there are a number of features that will prove very useful. Like the ability to email log files to report if a backup profile ran unsuccessfully, the ability to choose and filter files and folders that need or do not need to be backed up and even the ability to backup to FTP. SyncBack even comes in a number of language versions to better cater to a wider community of computer users.

InfoHesiveEP

Popular for ePublishing,**InfoHesiveEP** is a powerful and versatile piece of software that allows you to easily organize and retrieve your digital content with the help of a familiar outline tree structure.

With InfoHesiveEP, you can also create professional_level Help files, eBooks and other ePublications and export them to a number of popular formats like PDF, HTML, CHM, RTF and more. This means that you can create one document, but publish it for reading on different platforms -- including Windows, Apple, Mobile Phones and Mobile Readers. InfoHesiveEP even has a serial number validation feature that will allow authors to easily commercialize their eBooks.

Going beyond ePublishing, use InfoHesiveEP for just about any task where digital information needs to be organized, published or shared. Did we mention it includes features like compression, encryption and annotation as well? Well, it does!

If you're asking yourself why this incredible program is offered completely free of charge, that's so that new kinds of non-technical users are introduced to 2BrightSparks and our top-rated backup and synchronization program, **SyncBackPro**.

OnClick Utilities

Our suite of utilities, known as**OnClick Utilities** contains 8 very useful programs that will transform your computer experience and half of them are offered as freeware. Starting with DeleteOnClick, which securely deletes files that you want removed forever. DeleteOnClick follows military grade secure file deletion standards and permanently deletes files on any physical drive visible by windows in a single click.

Then there is HashOnClick, which is a very helpful piece of software that can validate if any 2 files are identical. This is particularly useful for people who work with files that are constantly being updated and need to share that file with colleagues in a work place, for example. It also serves as a form of security as you will be able to ensure that the file received has not been tempered with. While

in the subject of sharing and security, there are 2 other freeware programs that would prove useful. EncryptOnClick and PatchOnClick.

EncryptOnClick is your solution to ensuring highly secure files and folders and keeps them safe from unwanted prying hands. The user is presented with a very simple user interface that allows you to choose either a file or folder to encrypt. Once that is decided upon, you will be prompted for a password and that's it! Decrypting your encrypted files and folders are just as easy, but remember, only you hold the key to your encrypted files.

Finally there is PatchOnClick, which is an excellent piece of software for sharing files that require frequent updates. No need to worry about sending large files that only get larger as more amendments and updates are added to it. Just create a patch and send that to your colleagues. No mess, no fuss.

Free For You Today

Give our freeware a try– we're sure youll find the programs will transform your computing experience, and provide very real benefits. You've got nothing to lose and everything to gain!

http://www.2brightsparks.com/downloads.html#freeware